

ZOOM

THE SPECIALIST WINTER FEED

Zoom is a tetraploid annual ryegrass for late autumn, winter and spring feed. It is suitable for animal grazing and for cutting to make into hay/silage.

It has rapid establishment, higher annual yields and its improved persistence gives the option of more feed, for longer.



Agronomic traits

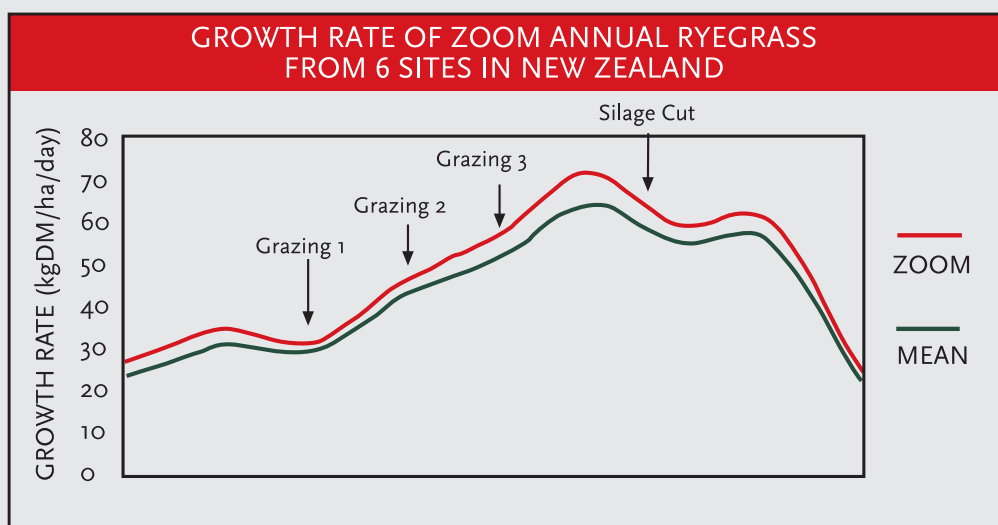
- **Ploidy:** Tetraploid
- **Heading date:** Late
- **Persistence (months):** 8-10*
- **Winter activity:** High
- **Rust resistance:** 9**
- **Sowing rate (kg/ha):** 25-30

*Subject to climate, insect pest pressure and management
**1 = Susceptible, 9 = Resistant

Benefits

- High tetraploid quality, maintained for longer into spring
- Highly palatable to livestock
- Potential of multiple grazings plus a cut of silage or hay
- Suitable for all livestock types

Zoom is perfect for farmers requiring reliable winter feed with superior cool-season performance.



Source: Pooled results of 6 Cropmark annual ryegrass trials conducted at Tokoroa, Waimate, Waipukurau, Ruakaka, Matamata, Carterton (2005-2006).

Note: Zoom is compared to the mean of all other annual ryegrasses in the trials.