

# Fodder beet options 2022

*You can't beet it. Higher yields per hectare*



**CROPMARKSEEDS**  
*Driving Productivity™*

# Cropmark's range of fodder beet options

## Low Dry Matter

Cropmark  
**OE967**  
Fodder Beet



## Medium Dry Matter

Cropmark  
**OE968**  
Fodder Beet



Cropmark  
**Geronimo**  
Fodder Beet



## High Dry Matter

Cropmark  
**Gustea**  
Fodder Beet

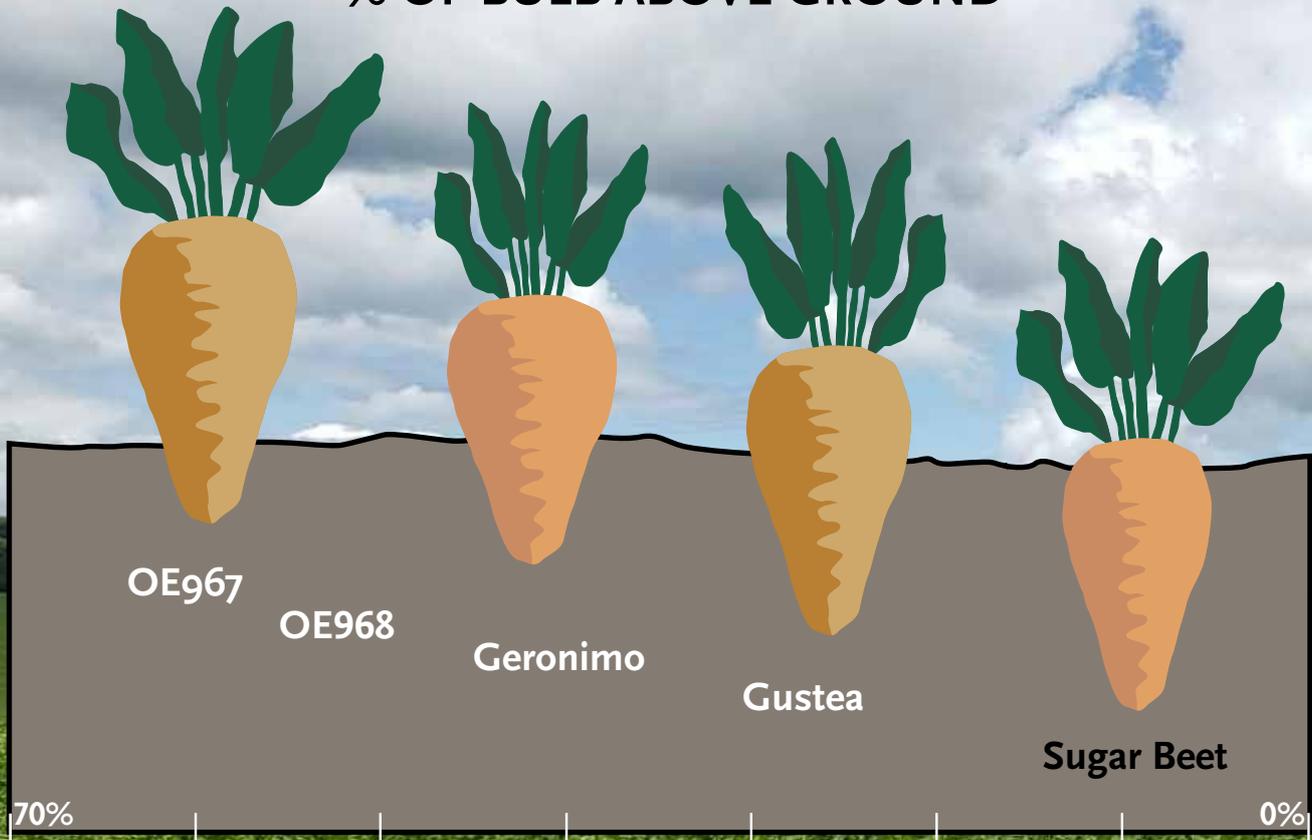


**100% NZ OWNED**

[www.cropmarkseeds.com](http://www.cropmarkseeds.com)

# from low to high Dry Matter to suit your farming system

## % OF BULB ABOVE GROUND



VARIETY	TOLERANT OF RHIZOMANIA	DM%	SUITABLE FOR:	
			GRAZING	LIFTING
OE967	✗	12-14	****	
OE968	✗	14-16	****	
GERONIMO	✓	16-18	****	*
GUSTEA	✓	20-22	*	****

\* = Less suitable \*\*\*\* = Most suitable

DM % and % of bulb above ground can vary for each variety depending on sowing rate and environmental conditions

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**New**

Cropmark

**OE967**

Fodder Beet



## THE LATEST IN FODDER BEET GENETICS (12-14% DM)



## AT LAST! A BRAND NEW LOW DRY MATTER FODDER BEET

### DESCRIPTION

OE967 is a recently bred, low dry matter mono-germ fodder beet variety released to the New Zealand market for the first time this year. Proven throughout New Zealand in a range of on-farm trials, OE967 represents the newest genetics available in fodder beet breeding with very good disease and bolting tolerance.

OE967 has a soft fleshed bulb with an average dry matter of 12-14% and is easily grazed by animals of all ages due to its large protruding red bulb that sits 60%+ out of the ground.

### BENEFITS

- ▶ Easily grazed by stock due to the majority of the bulb sitting higher above ground
- ▶ Suitable for all stock types but especially suited to sheep and young stock
- ▶ Seed is pelletised with world leading technology and coated with insecticide and/or fungicide-only options
- ▶ Available in handy 50,000 seed units

### AGRONOMIC TRAITS

<b>SOWING SEASON</b>	Spring
<b>SOWING RATE (seeds/ha)</b>	80,000 - 100,000
<b>MATURITY (days to graze)</b>	200+
<b>BULB PERCENTAGE ABOVE GROUND</b>	+/- 60%
<b>DRY MATTER %</b>	12-14%
<b>BOLTING TOLERANCE *</b>	Very good
<b>DISEASE TOLERANCE *</b>	Very good

*\* Subject to management and climatic conditions*

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**New**

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**OE968**

Fodder Beet



## THE NEW BEET ON THE BLOCK (14-16% DM)



### MAXIMISE YOUR WINTER FEED YIELDS

#### DESCRIPTION

OE968 is a new mono-germ fodder beet variety available to the New Zealand market this season and has a similar breeding background/parentage to OE967 but with a slightly higher bulb dry matter percentage range of 14-16%. OE968 has a large red tankard shaped bulb that sits approximately 50%+ above the ground with good disease and bolting tolerance. The crop can be grazed in-situ by all stock types.

#### BENEFITS

- ▶ Latest fodder beet genetics available
- ▶ Consistently high yielding in all on-farm trials to date
- ▶ Large top growth
- ▶ Seed is pelletised with world leading technology and coated with insecticide and/or fungicide-only options
- ▶ Available in handy 50,000 seed units

#### AGRONOMIC TRAITS

<b>SOWING SEASON</b>	Spring
<b>SOWING RATE (seeds/ha)</b>	80,000 - 100,000
<b>MATURITY (days to graze)</b>	200+
<b>BULB PERCENTAGE ABOVE GROUND</b>	+/- 50%
<b>DRY MATTER %</b>	14-16%
<b>BOLTING TOLERANCE *</b>	Very good
<b>DISEASE TOLERANCE *</b>	Very good

*\* Subject to management and climatic conditions*

Cropmark

**Geronimo**  
Fodder Beet



**THE RELIABLE ALL ROUNDER**  
**(16-18% DM)**



## CONSISTENTLY HIGH PERFORMING YEAR AFTER YEAR

### DESCRIPTION

Geronimo is a thoroughly proven and consistently high yielding mono-germ fodder beet that sits approximately 50% above the ground. With a dry matter content of 16-18%, Geronimo has a yellow-orange tankard shaped bulb, and has very good tolerance to the diseases rhizomania, ramularia and some forms of mildew. The crop can be grazed in-situ, or lifted and fed whole or chopped.

### BENEFITS

- ▶ Reliable even germination
- ▶ Large top growth with excellent green leaf retention late into season
- ▶ Very good bolting tolerance
- ▶ Suitable for sheep, cattle and deer for grazing in-situ or lifted and fed out later
- ▶ Seed is pelletised with world leading technology and coated with insecticide and/or fungicide-only options
- ▶ Available in handy 50,000 seed boxes

### AGRONOMIC TRAITS

<b>SOWING SEASON</b>	Spring
<b>SOWING RATE (seeds/ha)</b>	80,000 - 100,000
<b>MATURITY (days to graze)</b>	200+
<b>BULB PERCENTAGE ABOVE GROUND</b>	+/- 50%
<b>DRY MATTER %</b>	16-18%
<b>BOLTING TOLERANCE *</b>	Very good
<b>DISEASE TOLERANCE *</b>	Very good

*\* Subject to management and climatic conditions*

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**New**

Cropmark

**Gustea**  
Fodder Beet



**THE KING OF FORAGES**  
**(20-22% DM)**



## DRIVING MAXIMUM ON-FARM PRODUCTION

### DESCRIPTION

Gustea is a recently bred high dry matter (20-22%) fodder beet with both fodder beet and sugar beet parentage, released for the first time in New Zealand this year. Gustea sits approximately 30% above the ground and has very strong disease and bolting tolerance. Gustea is best suited for farmers wanting to lift and feed to stock and under certain conditions can be grazed in-situ by some classes of stock.

### BENEFITS

- ▶ Latest fodder beet genetics available
- ▶ Gustea has been bred from high performing fodder beet and sugar beet parents
- ▶ Good tolerance to Rhizomania
- ▶ Large white bulbs
- ▶ Seed is pelletised with world leading technology and coated with insecticide and/or fungicide-only options
- ▶ Available in handy 50,000 seed boxes

### AGRONOMIC TRAITS

<b>SOWING SEASON</b>	Spring
<b>SOWING RATE (seeds/ha)</b>	80,000 - 100,000
<b>MATURITY (days to graze)</b>	200+
<b>BULB PERCENTAGE ABOVE GROUND</b>	+/- 30%
<b>DRY MATTER %</b>	20-22%
<b>BOLTING TOLERANCE *</b>	Very good
<b>DISEASE TOLERANCE *</b>	Very good

*\* Subject to management and climatic conditions*

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# Contact us



SCAN FOR FURTHER INFORMATION



All of Cropmark's fodder beet varieties are available to purchase in convenient 50,000 seed units which enables you to accurately calculate your requirements for precision sowing.

Cropmark's fodder beet seed has been pelletised with world leading seed encapsulation technology and coated with insecticide and/or fungicide-only options providing our varieties with greater protection against insect and disease pressure from the time of sowing.

ALL SEED IS AVAILABLE FROM ALL FARM MERCHANDISE AND SEED SUPPLY OUTLETS



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## LOWER NORTH ISLAND

Matt Kidby  
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## SOUTH ISLAND

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