

AVATAR

TETRAPLOID QUALITY, EXCEPTIONAL PERFORMANCE

The pinnacle of pasture performance. Avatar tetraploid perennial ryegrass, now containing innovative CM142 endophyte, ensures robust year-round growth, enhanced animal safety and insect tolerance.

With impressive dry matter production, Avatar stands out for its high metabolisable energy and digestibility.

Avatar's late heading, meaning it maintains pasture quality well into spring, Avatar promotes higher livestock performance potential.



Agronomic traits

- Ploidy: Tetraploid
- Heading date: Very late
- Persistence: 5+ years*
- Rust resistance: 8**
- Winter activity: High
- Sowing rate: 25-30 (kg/ha)

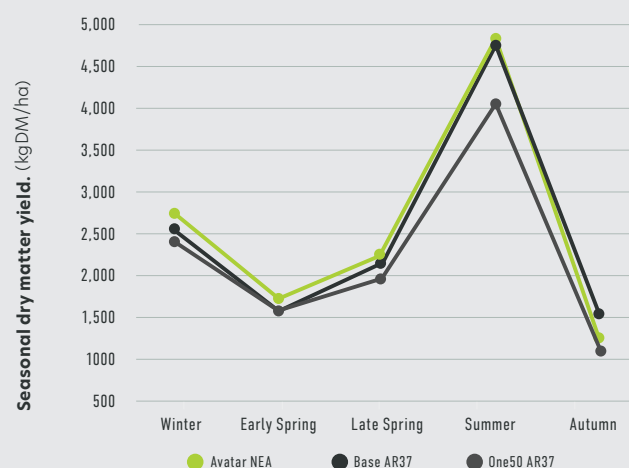
*Subject to climate, insect pest pressure and management
**1 = Susceptible, 9 = Resistant

Benefits

- An outstanding tetraploid perennial ryegrass
- Very high dry matter production
- High metabolisable energy and digestibility
- Excellent palatability
- Very late heading to maintain pasture quality for longer into spring
- Low aftermath heading - returns to vegetative state quickly
- Available with CM142, NEA or Low endophyte

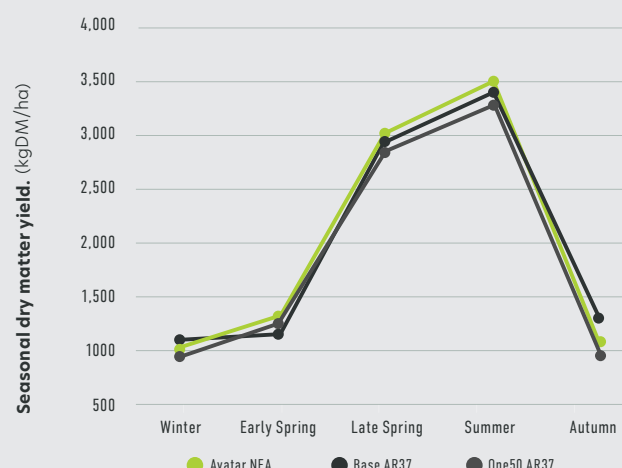
Avatar is perfect for dairy, sheep, and beef farmers looking for high-quality, digestible forage with strong winter growth, ensuring optimal nutrition and performance throughout the grazing season.

Average seasonal DM yield over 3 years in Waikato



Notes: Cropmark Seeds Waikato yield evaluation trial under non-irrigated management at Ngatea. The replicated plot trial was sown in Autumn 2017. Statistical analysis was performed using 18 varieties.

Average seasonal DM yield over 3 years in Canterbury



Notes: Cropmark Seeds Canterbury yield evaluation trial under centre pivot irrigation at Hororata. The replicated plot trial was sown in Autumn 2017. Statistical analysis was performed using 18 varieties.