

Fodder beet options

You can't beet it. Higher yields per hectare



NEW
SEED TREATMENT
AVAILABLE



CROPMARKSEEDS
Driving Productivity™

Cropmark's range of fodder beet options

Low Dry Matter

Cropmark
Dynamo
Fodder Beet



Cropmark
Bromo
Fodder Beet



Medium Dry Matter

Cropmark
Kokomo
Fodder Beet



Cropmark
Geronimo
Fodder Beet

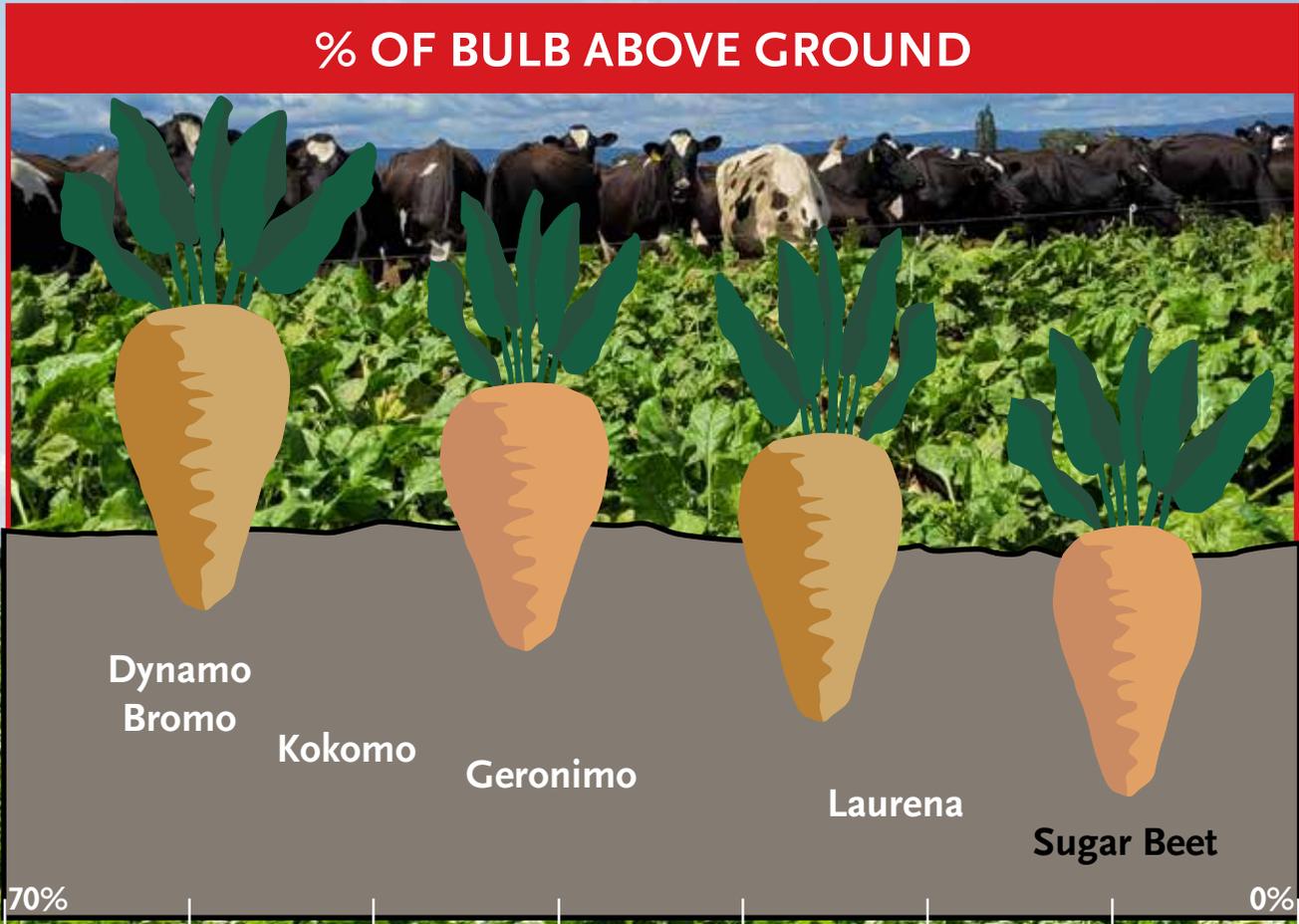


High Dry Matter

Cropmark
Laurena
Fodder Beet



from low to high Dry Matter to suit your farming system



VARIETY	BULB PERCENTAGE ABOVE GROUND	DM%	SUITABLE FOR:	
			GRAZING	LIFTING
DYNAMO (OE967)	+/- 60%	12-14	***	
BROMO (OE962)	+/- 60%	12-14	***	
KOKOMO (OE968)	+/- 55%	14-16	***	
GERONIMO	+/- 50%	16-18	***	*
LAURENA	+/- 30%	20-22	**	***

* = Less suitable *** = Most suitable

DM % and % of bulb above ground can vary for each variety depending on sowing rate and environmental conditions

New

Cropmark

Dynamo
Fodder Beet**THE LATEST IN FODDER BEET
GENETICS (12-14% DM)**

AT LAST! A BRAND NEW LOW DRY MATTER FODDER BEET

DESCRIPTION

Dynamo (OE967) is a recently bred, low dry matter mono-germ fodder beet variety released to the New Zealand market for the first time last year. Proven throughout New Zealand in a range of on-farm trials, Dynamo represents the newest genetics available in fodder beet breeding with very good disease and bolting tolerance.

Dynamo has a soft fleshed bulb with an average dry matter of 12-14% and is easily grazed by animals of all ages due to its large protruding red bulb that sits 60%+ out of the ground.

BENEFITS

- ▶ Easily grazed by stock due to the majority of the bulb sitting higher above ground
- ▶ Suitable for all stock types but especially suited to sheep and young stock
- ▶ Seed is pelletised with world leading technology and coated with insecticide and/or fungicide-only options
- ▶ Available in handy 50,000 seed units

AGRONOMIC TRAITS

SOWING SEASON	Spring
SOWING RATE (seeds/ha)	80,000 - 100,000
MATURITY (days to graze)	200+
BULB PERCENTAGE ABOVE GROUND	+/- 60%
DRY MATTER %	12-14%
BOLTING TOLERANCE *	Very good
DISEASE TOLERANCE *	Very good

** Subject to management and climatic conditions*

NZ OWNED**CROPMARKSEEDS**
Driving Productivity

New

Cropmark

Bromo

Fodder Beet



THE LATEST IN FODDER BEET GENETICS (12-14% DM)



THE LOWER DRY MATTER FODDER BEET

DESCRIPTION

Bromo (OE962) is a recently bred, low dry matter mono-germ fodder beet variety released to the New Zealand market for the first time this year. Bromo is a brother breeding line to Dynamo.

Proven throughout New Zealand in a range of on-farm trials, Bromo represents the newest genetics available in fodder beet breeding with very good disease and bolting tolerance.

Bromo has a soft fleshed bulb with an average dry matter of 12-14% and is easily grazed by animals of all ages due to its large protruding red bulb that sits 60%+ out of the ground.

BENEFITS

- ▶ Easily grazed by stock due to the majority of the bulb sitting higher above ground
- ▶ Suitable for all stock types but especially suited to sheep and young stock
- ▶ Seed is pelletised with world leading technology and coated with insecticide and/or fungicide-only options
- ▶ Available in handy 50,000 seed units

AGRONOMIC TRAITS

SOWING SEASON	Spring
SOWING RATE (seeds/ha)	80,000 - 100,000
MATURITY (days to graze)	200+
BULB PERCENTAGE ABOVE GROUND	+/- 60%
DRY MATTER %	12-14%
BOLTING TOLERANCE *	Very good
DISEASE TOLERANCE *	Very good

** Subject to management and climatic conditions*

New

Cropmark

Kokomo
Fodder Beet



**THE NEW BEET ON THE BLOCK
(14-16% DM)**



MAXIMISE YOUR WINTER FEED YIELDS

DESCRIPTION

Kokomo (OE968) is a new mono-germ fodder beet variety available to the New Zealand market this season and has a similar breeding background/parentage to Dynamo but with a slightly higher bulb dry matter percentage range of 14-16%. Kokomo has a large red tankard shaped bulb that sits approximately 50%+ above the ground with good disease and bolting tolerance. The crop can be grazed in-situ by all stock types.

BENEFITS

- ▶ Latest fodder beet genetics available
- ▶ Consistently high yielding in all on-farm trials to date
- ▶ Large top growth
- ▶ Seed is pelletised with world leading technology and coated with insecticide and/or fungicide-only options
- ▶ Available in handy 50,000 seed units

AGRONOMIC TRAITS

SOWING SEASON	Spring
SOWING RATE (seeds/ha)	80,000 - 100,000
MATURITY (days to graze)	200+
BULB PERCENTAGE ABOVE GROUND	+/- 50%
DRY MATTER %	14-16%
BOLTING TOLERANCE *	Very good
DISEASE TOLERANCE *	Very good

** Subject to management and climatic conditions*

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CONSISTENTLY HIGH PERFORMING YEAR AFTER YEAR

DESCRIPTION

Geronimo is a thoroughly proven and consistently high yielding mono-germ fodder beet that sits approximately 50% above the ground. With a dry matter content of 16-18%, Geronimo has a yellow-orange tankard shaped bulb, and has very good tolerance to the diseases rhizomania, ramularia and some forms of mildew. The crop can be grazed in-situ, or lifted and fed whole or chopped.

BENEFITS

- ▶ Reliable even germination
- ▶ Large top growth with excellent green leaf retention late into season
- ▶ Very good bolting tolerance
- ▶ Suitable for sheep, cattle and deer for grazing in-situ or lifted and fed out later
- ▶ Seed is pelletised with world leading technology and coated with insecticide and/or fungicide-only options
- ▶ Available in handy 50,000 seed boxes

AGRONOMIC TRAITS

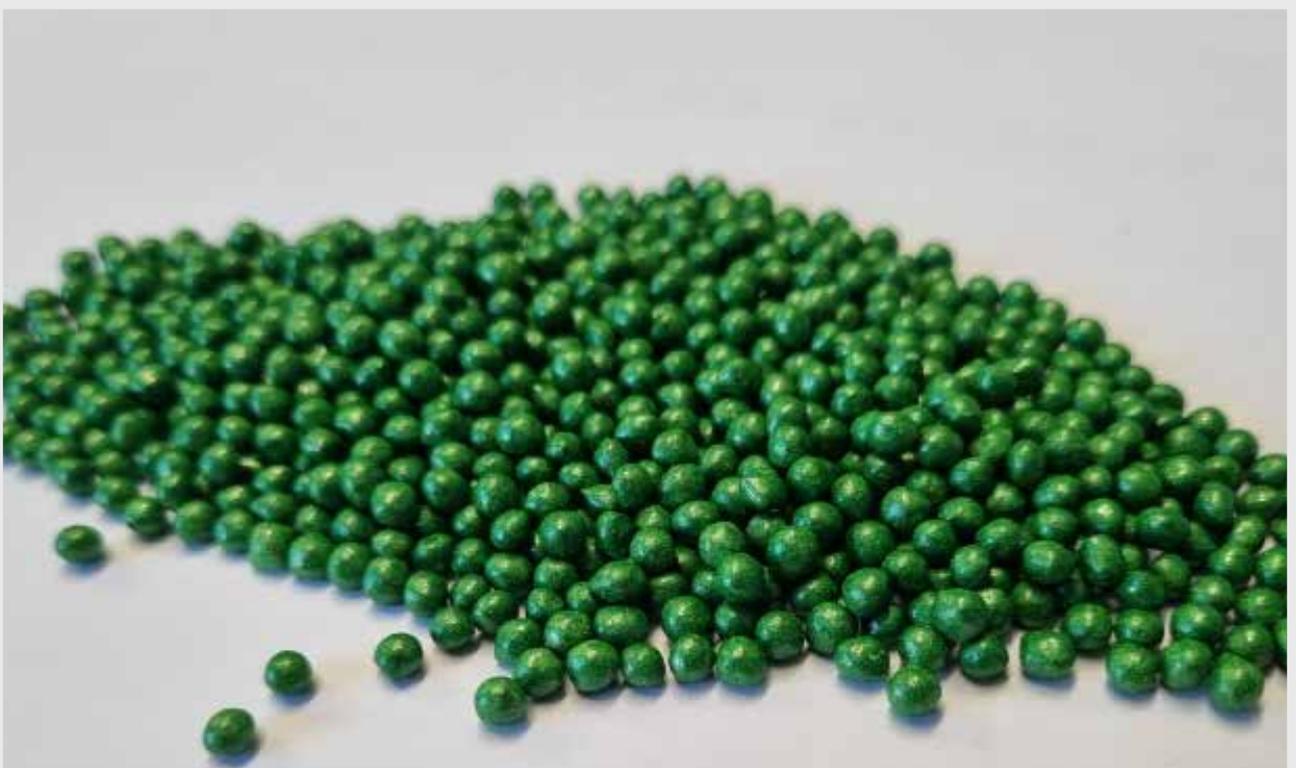
SOWING SEASON	Spring
SOWING RATE (seeds/ha)	80,000 - 100,000
MATURITY (days to graze)	200+
BULB PERCENTAGE ABOVE GROUND	+/- 50%
DRY MATTER %	16-18%
BOLTING TOLERANCE *	Very good
DISEASE TOLERANCE *	Very good

** Subject to management and climatic conditions*

Contact us



SCAN FOR FURTHER INFORMATION



All of Cropmark's fodder beet varieties are available to purchase in convenient 50,000 seed units which enables you to accurately calculate your requirements for precision sowing. Cropmark's fodder beet seed has been pelletised with world leading seed encapsulation technology. With higher disease pressure arising in areas of NZ, Cropmark has added the systemic fungicide Rampart (Penthiopyrad) to its fodder beet seed treatment this spring. Rampart will be coupled with the fungicide Tachigaren. Also available is the addition of the systemic insecticide Cruiser to protect against beet yellow virus that is transmitted to fodder beet crops by aphids. For more information on Cropmarks varieties and seed treatments please contact your local Cropmark representative.

CROPMARKS FODDER BEET VARIETIES ARE AVAILABLE FROM LEADING SEED RETAILERS



**UPPER
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027 235 4989



**LOWER
NORTH ISLAND**
Matt Kidby
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SOUTH ISLAND**
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