

# FRENZY



## THE OVER-SOWING SPECIALIST

Frenzy is very high yielding tetraploid hybrid (short-rotation) ryegrass containing the NEA endophyte.

Frenzy is ideal for farmers needing fast-establishing, high-output forage for short-rotation pastures, especially in regions prioritising Autumn and Winter feed production.



### Benefits

- **Ultra-Fast Establishment:** Quickly rejuvenates run-out pastures or establishes short-term grazing, ensuring very fast feed availability.
- **Industry Leading Yield:** New Zealand's highest yielding short-rotation ryegrass. Strong cool-season growth for consistent, productive grazing and early season feed supply with strong 3-year persistence in summer safe environments.
- **Excellent Nutritional Value:** Highly vegetative late-heading Tetraploid supports livestock production with high digestibility to promote weight gain and lactation.
- **Excellent Rust Resistance:** Maintains pasture growth, palatability and nutritive value.
- **Versatile Livestock Grazing:** Suitable for dairy, beef, and sheep, offering adaptability across farm types.
- **Animal-Friendly Endophyte:** Contains NEA endophyte for reliable insect protection without compromising livestock safety. Also available with low endophyte
- **Persistent and Palatable:** Provides 2-3 years of quality grazing with high intake and weight gain potential for dairy, beef, and sheep systems.

### Agronomic traits

- **Ploidy:** Tetraploid
- **Heading date:** Late
- **Persistence:** 2-3 years+ \*
- **Rust resistance:** 9\*\*

\*Subject to climate, insect pest pressure and management  
\*\*1 = Susceptible, 9 = Resistant

### Sowing information

- **Sowing rate:** 25-30kg/Ha
- **Over-sowing:** 15-20kg/Ha
- **Sowing depth:** 1-2cm
- **Sowing season:** Autumn and spring

### Animal safety

NEA endophyte:



Low endophyte:



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## Growing guide/Farm System Fit

### Sheep & Beef

Frenzy fits seamlessly into sheep and beef systems, thriving in the shoulder seasons when feed is most needed. Frenzy is a palatable, high-quality tetraploid ryegrass and pairs exceptionally well with red and white clovers, making it ideal for finishing young stock.

In spring, Frenzy supports lactating ewes and cows, while in late summer to early autumn, it boosts flushing performance. By providing reliable growth during cooler periods, it eases pressure on other pastures, increases kilograms of liveweight per hectare, and improves conception rates - delivering significant economic benefits to any sheep and beef farm.

### Dairy

Frenzy enhances dairy systems in two key ways:

1. **Early-Season Growth:** With strong early spring growth, Frenzy reduces reliance on supplementary feed and helps kickstart the milking season.
2. **Runoff and Supplementary Feed Blocks:** When paired with clovers, Frenzy delivers high-quality silage, ensuring reliable feed for runoff areas.

### Pasture Extension & Repair

Frenzy is perfect for stitching into damaged or aging pastures, with a high percentage of Italian ryegrass in its breeding, it establishes rapidly, outcompetes existing grasses, and persists for several years - providing a durable solution for extending sward life.

### Grazing management

To maintain productive Frenzy pastures, graze when the pasture reaches the 2.5-3 leaf stage. This promotes higher yields, drought resistance, nitrogen response, and persistence, while also improving livestock performance.

Graze to a residual height of 4 cm to preserve WSC reserves for regrowth. Leaving higher residuals can cause aerial tillering, reducing tiller survival and preventing new tillers from forming. Proper grazing ensures a sustainable, high-quality pasture system.



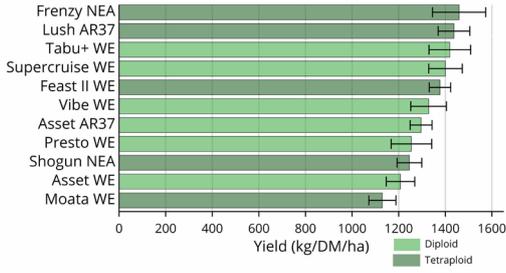
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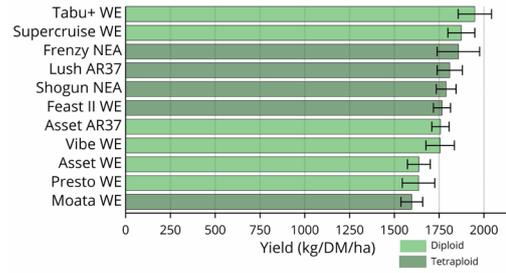
PERFORMANCE - NFVT® 2024 - 2025 SUMMARY



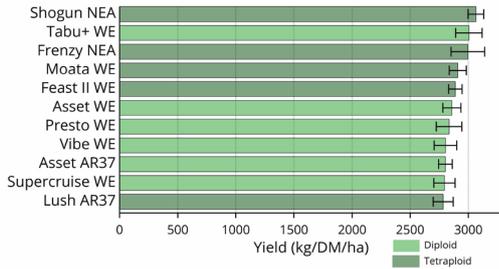
**Italian Ryegrass**  
All New Zealand | First Autumn



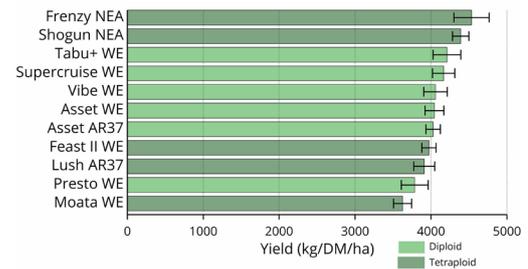
**Italian Ryegrass**  
All New Zealand | Winter



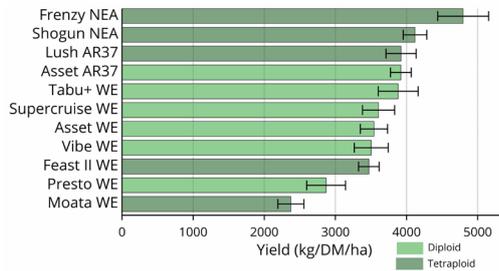
**Italian Ryegrass**  
All New Zealand | Early Spring



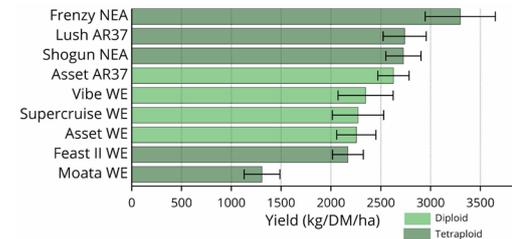
**Italian Ryegrass**  
All New Zealand | Late Spring



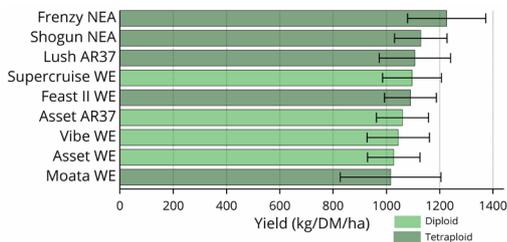
**Italian Ryegrass**  
All New Zealand | Summer



**Italian Ryegrass**  
All New Zealand | Second Autumn



**Italian Ryegrass**  
All New Zealand | Second Winter



**Italian Ryegrass**  
All New Zealand | Second Early Spring

