

THE SPECIALIST WINTER FEED

Cropmark
Zoom[®]
Annual Ryegrass



Zoom[™] is a specialist tetraploid annual ryegrass for winter feed and hay/silage crops. Its rapid establishment, higher yields and improved persistence gives you more feed, for longer.

BENEFITS

- ▶ Rapid establishment
- ▶ Exceptional autumn, winter, spring yields
- ▶ High (tetraploid) quality, maintained for longer into spring
- ▶ Highly palatable to livestock
- ▶ Potential of multiple grazings plus a cut of silage or hay
- ▶ An ideal break crop between maize and other crops

WHERE IT FITS

Recommended for use with all livestock types, as a specialist winter feed, to produce high volumes of high quality pasture, as well as for silage or hay production. Being a Westerwolds annual Zoom[™] should be autumn sown.

AGRONOMIC TRAITS		
PERSISTENCE	HEADING DATE (DAYS C.F NUI)	SOWING RATE(KGS/HA)
6-9 MONTHS	+16	25-30
RUST RESISTANCE*	WINTER ACTIVITY	GROWTH PEAK
9	HIGH	AUTUMN-SPRING

*1 = SUSCEPTIBLE, 9 = RESISTANT



GROWTH RATE OF ZOOM ANNUAL RYEGRASS FROM 6 SITES IN NEW ZEALAND

