

# ZOOM

## ANNUAL RYEGRASS

Zoom™ is a specialist tetraploid annual ryegrass for winter feed and hay/silage crops. Its rapid establishment, higher yields and improved persistence gives you more feed, for longer.

Zoom™ is a specialist winter feed for sowing in autumn, grazing over winter and shutting up for silage / hay in spring prior to sowing a summer crop. It is suited to areas with 500+ mm rainfall or irrigated properties, and for use with all livestock types.



### Agronomic traits

- **Heading date:** Late
- **Persistence:** 8-10 months\*
- **Rust resistance:** 9\*\*
- **Winter activity:** high
- **Growth peak:** autumn-spring
- **Sowing rate:** 25-30 (kg/ha)

\*Subject to climate, insect pest pressure and management  
\*\*1 = Susceptible, 9 = Resistant

### Benefits

- Rapid establishment
- Thoroughly proven under Australian conditions
- High pasture quality, for longer into spring
- Highly palatable to livestock
- Potential for multiple grazings
- A good choice for potential multiple cuts of silage or hay crops \*
- An ideal break crop between brassicas and other crops

\*Subject to seasonal conditions

### PERFORMANCE

## Exceptional autumn, winter, spring yields

Mean Seasonal Dry Matter Yield of 5 completed trials,  
Cropmark Seeds Ltd Lolium Multiflorum Yield Trials, Ellinbank AUS 2020-2024, CV% 4.95

\*Cropmark Seeds Ltd breeding lines removed from analysis. Letters denote statistical significance, LSD 5%

