

APPEAL

ITALIAN RYEGRASS

Appeal is a very persistent and very high yielding diploid Italian ryegrass.

Appeal has shown consistently high yield performance in trials, with fast establishment, high winter, early spring production and an ability to hold on well over the summer, even under moderate insect pressure.

Appeal produces high quality forage, of high nutritive value, high digestibility and high palatability. In addition it has strong disease resistance including against rust, resulting in improved animal acceptance.



Cropmark
Appeal
Italian Ryegrass



Agronomic traits

- **Heading date:** Late
- **Persistence:** 18-30 months*
- **Rust resistance:** 9**
- **Aftermath heading:** low
- **Minimum rainfall:** 500+ mm
- **Sowing rate:** 20-25 (kg/ha)

*Subject to climate, insect pest pressure and management
**1 = Susceptible, 9 = Resistant

Benefits

- Very persistent, even under harsh management conditions
- Bounces back from hard grazings well
- Won't cause grass staggers or heat stress
- Late heading for carrying pasture quality longer into spring
- Ideal for use as a short term, high quality feed, or for over-sowing into damaged or run-out pastures
- A good choice for potential multiple cuts of silage or hay crops *

*Subject to seasonal conditions

PERFORMANCE

Consistently high yield and cool season performance.

