



# APPEAL

## ITALIAN RYEGRASS

Appeal is a very persistent and very high yielding diploid Italian ryegrass.

Appeal has shown consistently high yield performance in trials, with fast establishment, high winter, early spring production and an ability to hold on well over the summer, even under moderate insect pressure.

Appeal produces high quality forage, of high nutritive value, high digestibility and high palatability. In addition it has strong disease resistance including against rust, resulting in improved animal acceptance.

Appeal demonstrates very low aftermath heading, providing high quality feed in response to late-season rainfall or irrigation.



## The high yielding persistent Italian ryegrass



### Agronomic traits

- Ploidy: Diploid
- Persistence (months): 18-30 \*
- Heading date: Late
- Rust resistance: 9 \*\*
- Aftermath heading: Low
- Minimum rainfall (mms): 600+ or irrigation
- Sowing rate (kg/ha): 20-30

\* Subject to management and climatic conditions

\*\* 1= Susceptible 9 = Resistant

### Animal safety

Recommended for:



Dairy



Beef



Sheep





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## ITALIAN RYEGRASS

### BENEFITS

- › Consistently high yield and cool season performance
- › Low aftermath heading
- › Very persistent, even under harsh management conditions
- › Bounces back from hard grazings well
- › Won't cause grass staggers or heat stress
- › Late heading for carrying pasture quality longer into spring
- › Ideal for use as a short term, high quality feed, or for over-sowing into damaged or run-out pastures
- › High quality silage and hay option



### PERSISTENCE OF DRY MATTER YIELD OVER 1 AND 2 YEARS

Cropmark Seeds Ltd Italian Ryegrass yield trial, Ellinbank 2018 - 2019

