

**New**

Cropmark

**Bromo**

Fodder Beet



## THE LATEST IN FODDER BEET GENETICS (12-14% DM)



### THE LOWER DRY MATTER FODDER BEET

#### DESCRIPTION

Bromo (OE962) is a recently bred, low dry matter mono-germ fodder beet variety released to the New Zealand market for the first time this year. Bromo is a brother breeding line to Dynamo.

Proven throughout New Zealand in a range of on-farm trials, Bromo represents the newest genetics available in fodder beet breeding with very good disease and bolting tolerance.

Bromo has a soft fleshed bulb with an average dry matter of 12-14% and is easily grazed by animals of all ages due to its large protruding red bulb that sits 60%+ out of the ground.

#### BENEFITS

- ▶ Easily grazed by stock due to the majority of the bulb sitting higher above ground
- ▶ Suitable for all stock types but especially suited to sheep and young stock
- ▶ Seed is pelletised with world leading technology and coated with insecticide and/or fungicide-only options
- ▶ Available in handy 50,000 seed units

#### AGRONOMIC TRAITS

<b>SOWING SEASON</b>	Spring
<b>SOWING RATE (seeds/ha)</b>	80,000 - 100,000
<b>MATURITY (days to graze)</b>	200+
<b>BULB PERCENTAGE ABOVE GROUND</b>	+/- 60%
<b>DRY MATTER %</b>	12-14%
<b>BOLTING TOLERANCE *</b>	Very good
<b>DISEASE TOLERANCE *</b>	Very good

*\* Subject to management and climatic conditions*